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## Observations from the 2011 Secure Payments Summit

SAN ANTONIO, TX (March 11, 2011) — On February 20-21, 2011, ComplyGuard Networks wrapped up sponsorship of the Secure Payments Summit, hosted by Liquid Networkx and Millennium Digital Technologies in San Antonio, Texas. The purpose of this summit was to bring together merchants, information security and payment professionals to discuss the technology trends and regulatory mandates that are impacting all aspects of business.

According to Deana Rich of Deana Rich Consulting, “I go to many shows. None are organized as thoughtfully as this one. It touched on many aspects of current and future secure payments with no session overlap. The discussions on how cloud computing and how virtualization will affect the payment space were invaluable. The break out tables at lunch ensured that no learning opportunity was missed. I look forward to next year!”

As Rich noted, some of the more interesting observations that came out of the summit related to virtualization and cloud computing particularly:

- Many merchants are going to hold off on moving in to virtual environments until the SSC provides guidance.
- Those merchant that have moved to a virtual environment said the business case for it is too strong and they feel that by consolidating their environments they are in a better position to manage it (this seems to be a big trend in the higher ed space!).

Important information on the risks that merchants are facing from the explosion of social media and the rise in sophistication from the hacking community were discussed. Listed below are some recommendations that event subject matter experts shared with attendees:

- There are information security and regulatory impact regarding the use of social media within your organization. If your organization does not have a formal policy in place for corporate and employee use of social media, they need to put one in place ASAP.

- While hackers and their support organizations are getting ever more sophisticated, most breaches can be prevented, or at a minimum, have their impact significantly reduced by implementing a robust security program (one that meets PCI DSS requirements).
- Organizations need to understand their environments, use sound risk management, and start thinking about security instead of compliance (compliance will come with a secure environment).

In addition to discussing the risks that attendees face from new technologies, the Secure Payments Summit reviewed how some of the new tools available in the marketplace help to manage these risks such as Next Generation Firewalls (NGFW) and use of Deep Packet Inspection (DPI) to identify and control applications and users, block intrusions, block malware and threats, and enforce content security.

Payment Application Security Standard (PADSS) requirements and mandates were addressed as were some of the more advanced solutions such as tokenization, point to point encryption, and EMV with dynamic authorization (currently being rolled out in the Europe and Asia). The group recognized the benefits associated with these solutions but realized, 1) there is no silver bullet and sound information security principles would still have to be followed, and 2) these solutions do not make business sense for all merchants.

ComplyGuard Networks was recognized at the summit in addition to other sponsors: Liquid Networkx, Millennium Digital Technologies, 5<sup>th</sup> 3<sup>rd</sup>, Sonic Wall, Qwest, Aperia Solutions, City Nap, and Total PCI. Subject matter experts who participated included:

Bill Uptmore – EMC <sup>2</sup>	Dmitriy Ayrapetov – Sonic Wall
Karen Monsen – Jackson Walker L.L.P.	Martin Cappurro – Qwest
Chris Johnson – Discover Networks	Michael Dahn – Chaordic Design & Data Security
Chris Zoladz – Navigate LLC	Matt Springfield – ATT Consulting
Deana Rich – Deana Rich Consulting	Steven Elefant – Heartland Payment
Dick Bloss – 5 <sup>th</sup> 3 <sup>rd</sup>	Ken Andrews – Millennium Digital Technologies
Don Douglas – Liquid Networkx	Eric Castiglia – Millennium Digital Technologies
Jim Bibles – ComplyGuard Networks	

### **About ComplyGuard Networks**

ComplyGuard Networks has more than 30 years of combined expertise in network security including vulnerability assessments, audit, penetration testing and web application security. Our intellectual property portfolio positions ComplyGuard Networks uniquely in statutory and policy compliance. ComplyGuard Networks can provide any PCI or network security related services businesses may require.

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